

Neifeld Ref.: PIP-69A-KATZ

IN RE APPLICATION OF: Gary M. KATZ

SERIAL NO: 09/776,714

FILED: 2/6/2001

FOR: A method for providing incentives or messages to a consumer based on a consumer's receipt of a prior incentive or message

ASSISTANT COMMISSIONER FOR PATENTS  
ALEXANDRIA, VA 22313



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**AMENDMENT COVER LETTER  
INCLUDING AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT**

SIR: Transmitted herewith is an amendment in the above-identified application.

- ☐ No additional fee is required
- ☐ Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement previously submitted.
- ☐ Small entity status of this application under 37 C.F.R. §1.9 and §1.27 has been established by a verified statement submitted herewith.

- Additional documents filed herewith: Petition for Extension of Time Under 37 CFR 1.136(a)  
Attachment 1 is a copy of Ex Parte Bowman, 2001 Pat App. Lexis 46 (BPAI June 12, 2001); Attachment 2 is page 4 of the specification; Attachment 3 is a copy of the definition of promotion as defined by the American Heritage Dictionary of the English language; Attachment 4 is a copy of Barry, "Did You Ever Notice? Official Notice in Rejections" 81 JPTOS 129 (1999).

The Fee has been calculated as shown below:

CLAIMS	CLAIMS REMAINING		HIGHEST NUMBER PREVIOUSLY PAID	NO. EXTRA CLAIMS	RATE	CALCULATIONS
TOTAL	88	MINUS	72	16	× \$18 =	\$288.00
INDEPENDENT	6	MINUS	3	3	× \$86 =	\$258.00
		<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS			+ \$290 =	\$0.00
		TOTAL OF ABOVE CALCULATIONS				\$546.00
		<input type="checkbox"/> Reduction by 50% for filing by Small Entity				\$0.00
		<input type="checkbox"/> Recordation of Assignment			+ \$40 =	\$0.00
		■ Petition for Extension of Time: 1 Month			+ \$110 =	\$110.00
		<input type="checkbox"/> 2 Months			+ \$420 =	\$0.00
		<input type="checkbox"/> 3 Months			+ \$950 =	\$0.00
		<input type="checkbox"/> 4 Months			+ \$1,480 =	\$0.00
		<input type="checkbox"/> Terminal Disclaimer			+ \$130 =	\$0.00
		<input type="checkbox"/> Information Disclosure Statement Prior to Final			+ \$180 =	\$0.00
		<input type="checkbox"/> Other: _____				
		TOTAL				\$656.00

- A check including the amount of **\$656.00** is attached.
- The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106.

Date

Respectfully Submitted,

Richard A. Neifeld  
Registration No. 35,299  
Attorney of Record

Printed: October 4, 2004 (11:07am)

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